### DFG Network "Towards a History of Work in the Cultural Economy"

# Old Myth or New Spirit?

### Ethics of Cultural Work between Art, Leisure and Exploitation

1<sup>st</sup> Workshop, Konstanz, Bischofsvilla, 15 to 17 June 2023

Participants: Theresa Angenlahr, Robert Bernsee, Sarah Brouillette, Daniel Maul;

Klaus Nathaus, Franziska Rehlinghaus; Martin Rempe, Wibke Rhein

Guests: Mark Banks; Dagmar Abfalter; Rachel Miller (online)

### Thursday, 15 June

02:00 Welcome Klaus Nathaus and Martin Rempe

#### I. Favorite Texts

02:30 Panel I: Creativity (Franziska & Robert)

Guilford, Joy Paul, Creativity, in: American Psychologist 9, 5. 1950, 444–454.

Bröckling, Ulrich, The Entrepreneurial Self: Fabricating a New Type of Subject, London 2016, 101–120.

04:00 Coffee break

04:30 Panel II: Organization (Klaus & Bianca & Theresa)

Miller, Rachel, Talent on Strike: The Musicians' Union and the Early Agonies of the Creative Class, in: Labor 18, 3. 2021, 8–36.

Berghoff, Hartmut, 'Times Change and We Change with Them': The German Advertising Industry in the Third Reich - Between Professional Self-Interest and Political Repression, in: Business History 45, 1. 2003, 128–147.

McClelland, Charles E., Organizing Artists, in: id., Prophets, Paupers, or Professionals? A Social History of Everyday Visual Artist in Modern Germany, 1850–Present, Oxford 2003, 115–166.

#### Friday, 16 June

09:00 Panel III: Leisure and Labor (Sarah & Martin)

Banks, Mark, Fit and Working Again? The Instrumental Leisure of the `Creative Class', in: Environment and Planning A 41. 2009, 668–681.

Hagstrom Miller, Karl, Working Musicians: Exploring the Rhetorical Ties between Musical Labour and Leisure, in: Leisure Studies 27. 2008, 427–441.

10:30 Coffee break

10:45 Panel IV: Artists and Social Order (Daniel & Wibke)

Verbruggen, Christophe, Intellectual Workers and Their Search for a Place Within the ILO During the Interwar Period, in: J. Van Daele, M. Rodriguez García, G. van Goethem and M. van der Linden, ILO Histories: Essays on the International Labour Organization and its Impact on the World During the Twentieth Century, Bern et.al. 2010, 271–292.

Becker, Howard S., Art Worlds and Social Types, in: American Behavioral Scientist 19. 1976, 703–718.

12:30 Lunch

## II. Changing Ethics of Work in the Cultural Economy

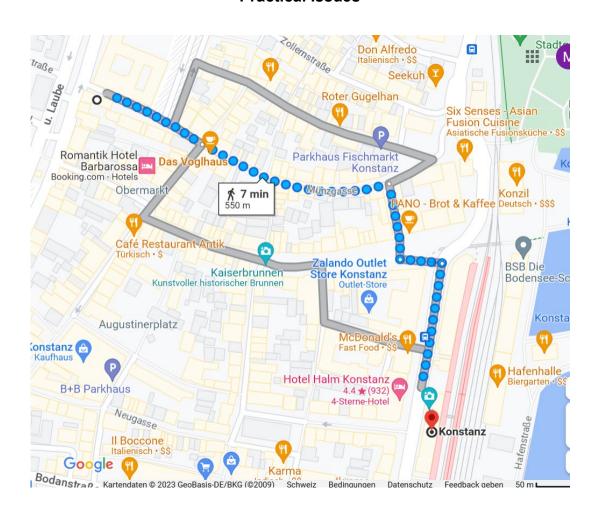
- 02:00 Multiple jobholding in the Austrian classical music scene between privilege and precarity Dagmar Abfalter, University of Music and Performing Arts, Vienna
- 03:15 "When I work, I work. When I relax, I relax": Work ethic from schizophrenic dance musicians to monomaniacal DJs, 1945-2000 Klaus Nathaus, University of Oslo
- 04:00 Coffee break
- 04:15 Creativity in the film industry after 1945: Self-constructions as creative subject in autobiographies Robert Bernsee, University of Göttingen
- 05:00 The Transatlantic Star System and the Gig Economy: Redefining Acting as Short-Term, Freelance Work, 1820-1850 Rachel Miller, College of Idaho
- 07:00 Dinner: Debriefing and Networking

#### Saturday, 17 June

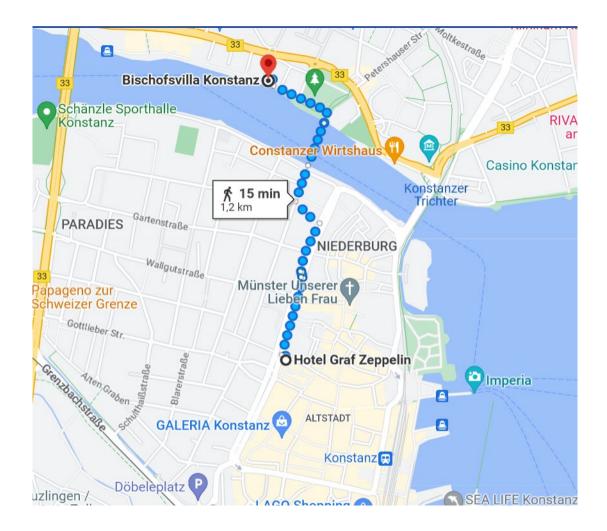
09:00 Re-Futuring Cultural Economies – Mark Banks, University of Glasgow

- 10:15 Coffee Break
- 10:30 Concluding Discussion
  - III. Next Steps
- 11:30 Network meeting
- 01:00 End of the Workshop

## **Practical Issues**



Walk from Konstanz Main Station to the Hotel



Walk from the Hotel to the Workshop Venue

#### **Addresses**

Hotel Graf Zeppelin
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