



“Reform Universities, Society and Entrepreneurship: Current views and future research agenda”

4th Workshop Research Group

Program Agenda

University of the Aegean, Chios Island

18-20 May 2023

WP2 Reimagining Higher Education and Research

Research Group

Joint Workshop on

Reform Universities, Society & Entrepreneurship: Current views & future research agenda

1st Day: Thursday, 18th May 2023*Business School, Michaleio Building, 1st Floor, Teleconference Room: 8 Michalon Str., Chios*

Time	Activity
17:30 - 18:00	<i>Arrival- Registration</i> Welcome in Chios: Agenda presentation- meeting objectives
18:00 - 18:15	<i>Dr. Anastasia Constantelou, Ass. Prof., Head of the Dpt. of Financial & Management Engineering, UAegean.</i> <i>Dr. Kasper Risbjerg Eskildsen, Ass. Prof. of History of Science, Roskilde University</i> <u>Keynote Speech I: "Innovation and Entrepreneurship in the Periphery: towards a realistic perspective"</u>
18:15-19:00	<i>Dr. Jakob Eder, Project Manager, Regional Innovation Systems, Austrian Research Promotion Agency FFG</i>
19:00-19:15	Discussion <u>Keynote Speech II: "Lesson learnt from the Greek Entrepreneurial Ecosystem"</u>
19:15-20:00	<i>Jorge-A. Sanchez-P, Ph.D., MPM, Dipl. Ing., CSFO & co-Founder, www.corallia.org Director, www.startab.gr & www.esa-bic.gr, Member of SC, www.theegg.gr, Chairman, www.si-Cluster.gr, Partner & co-Founder, www.jnp.gr</i>
20:00-20:30	Discussion
20:30	Dinner in town

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 2nd Day: Friday, 19th May 2023

Business School, Michaleio Building, 1st Floor, Teleconference Room: 8 Michalon Str., Chios

Time	Activity
8:30 - 8:45	<i>Arrival- Registration</i> <i>Welcoming</i> <i>Prof Elena. Theodoropoulou, Vice-Rector of Academic Affairs & Students Welfare,</i>
8:45 - 9:00	<i>ERUA & Re ERUA Sc. Coordinator & Dr. Anastasia Constantelou, University of the Aegean</i> <i>Introduction of the participants</i>
Theme 1: Rationales for Entrepreneurial education: Universities' perspectives Chair: Kasper Risbjerg Eskildsen, RUK	
9:15 - 9:40	"Universities, Social referencing and students' entrepreneurial intention" <i>Dr. Thierry Levy-Tadjine, Maitre de Conférences HDR, Université Paris 8, Membre du laboratoire d'Economie Dionysien</i> <i>Dr. Boualem Aliouat, Prof. des Universités, Groupe de Recherche en Management Université de Nice-Cote d'Azur</i> <i>Dr. Mouhoub Hani, Maitre de Conférences, Université Paris 8, Membre du laboratoire d'Economie Dionysien</i> <i>Siham El Ouadoudi</i>
9:40-10:05	"University's developmental role in EU second-tier peripheral areas. Could graduates' entrepreneurship mitigate the brain" <i>Eleni Zarimi, Ph.D Candidate, Dr. George Liagouras, Ass. Prof., Dr. Anastasia Constantelou, Ass. Prof., Dpt. of Financial & Management Engineering, University of the Aegean</i>
10:05-10:30	"Driving through the Bosphorus: Entrepreneurial Opportunities for the International Students at Ozyegin University" <i>Dr Abrar Ali Saiyed, Assist. Prof. in Entrepreneurship and Management Graduate School of Management Özyeğin University</i>
10:30-11:00	Discussion

11:00-11:15 Coffee Break

Theme 2: National and International experiences in Entrepreneurial Education

Chair: Edie Marinov, NBU

- 11:15-11:45 **"The Path to Entrepreneurial University: Evidence from Bulgaria"**
Dr. Juliana Hadjitchoneva, Assist. Prof., Dpt. of Administration and Management of New Bulgarian University (NBU)
- 11:45-12:15 **"Experiential education of entrepreneurship. The development of the business idea from the university auditorium to the establishment of an enterprise"**
Dr. Ioannis Kinias, Assist. Prof., Dpt. of Business Administration, University of the Aegean
- 12:15-12:45 **"Teaching Marketing as Part of Entrepreneurial Education"**
Dr. Amina Djedidi, Maitre de Conférences, Université Paris 8, Membre du laboratoire d'Economie Dionysien Université Paris 8,
Dr. Mounia Benabdallah, Maître de conférences, Université de Toulon
- 12:45-13:15 **"Innovation and Entrepreneurship in Higher Education: A Cross-Country Analysis"**
ANIL ÖZER, Master Student – University of Konstanz
- 13:15-13:55 - Discussion
13:55 Light Lunch Break

Theme 3: Interdisciplinary perspectives in Entrepreneurial Teaching and Training

Chair: Anastasia Constantelou, UAEGEAN

- 14:25-15:00 **"Teaching Entrepreneurship in "Experimental Biotechnology" (course) at Roskilde University's Molecular Health Science Programme"**
Dr. Rie Jønsson Ass. Prof., & Dr. Håvard Jenssen, Prof., Dpt. of Science and Environment, Roskilde University
- 15:00-15:35 **"Training the Greek Animation Community to integrate the European Animation Ecosystem"**
Dr. Panayiotis Kyriakoulakos Assist. Prof., & Eri Chatzidimitriou, Ph.D Candidate, Dpt. of Product and Systems Design Engineering, University of the Aegean
- 15:35-16:10 **"Creating a working environment for Citizen Science projects"**
Dr. Karen A. Kroghfelt, Prof, Mette Frimodt Hansen, PhD Fellow & Camilla Adler Sørensen, Academic Assistant – Department of Science and Environment , Roskilde University
- 16:10-16:45 Discussion
- 16:45-17:00 **Wrap up of Day 1**
Dr. Anastasia Constantelou, University of the Aegean

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 3rd Day: Saturday, 20th May 2023

Business School, Michaleio Building, 1st Floor, Teleconference Room: 8 Michalon Str., Chios

Time	Activity
9:50 - 10:10	Arrival- Registration
10:10-10:15	Welcoming <i>Dr. Anastasia Constantelou, University of the Aegean</i>
Theme 4: Entrepreneurship by Design: The experiences of the European Commission's EntreComp Framework and EIT's HEI Initiative Prometheus Chair: Dr.Thierry Levy-Tadjine, Paris8	
10:15-10:45	"Incorporating the EntreComp Competence Framework in Entrepreneurship Education: A Gamification Approach" <i>Dr. Eduard Marinov, Ass. Prof., Economics Dpt., New Bulgarian University</i>
10:45-11:00	"PROMETHEUS: Services, systems and methods for HEIs in the domains of Circular Economy, and Sustainable Development" <i>Dr. Yannis Charalambidis, Zoe Lachana, Ph.D Candidate, Ioannis Zlatinis – MSc Student, Dpt. of Information & Communication Systems Engineering, University of the Aegean</i>
11:15-11:30	Coffee Break
Theme 5: Entrepreneurship in Action: Building entrepreneurial ecosystems in different sectors Chair: Amina Djedidi, Paris8	
11:30-11:50	"Digitalization of sea coast architectural heritage buildings as a tool for their preservation and enlargement of the potential for sustainable touristic development" <i>Dr. Georgi Georgiev, Ass. Prof, Dpt. of Architecture, New Bulgarian University</i>
11:50-12:10	"Entrepreneurship in times of gamification and online business platforms" <i>Dr. Kristian Bankov, Prof, New Bulgarian University</i>
Theme 6: Academic Entrepreneurship: Theory and Practice Chair: Anastasia Constantelou, UAEGEAN	
12:10-12:30	"How Academic Entrepreneurship Promotes Entrepreneurial Universities?" <i>Dr Raouf JAZIRI, Ass. Prof., University of Jeddah and University Paris 8.</i> <i>Dr.Thierry Levy-Tadjine, Maitre de Conférences Université Paris 8</i>
12:30-12:50	"From invention to patent to spinoff"

12:50-13:00

Dr. Håvard Jenssen, Prof., Dpt. of Science & Environment, Roskilde University

Wrap up of Day 2- End of Workshop

Dr. Anastasia Constantelou, University of the Aegean

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