

# ERUA: European Reform University Alliance

[Université Paris 8 Vincennes-Saint-Denis](#) (Γαλλία)

[Roskilde University](#) (Δανία)

[University of Konstanz](#) (Γερμανία)

[University of the Aegean](#) (Ελλάδα)

[New Bulgarian University](#) (Βουλγαρία)

## #ERUA Entrepreneurship Days 2023 in the Aegean Archipelagos



17-20 May 2023 & 24-26 May 2023

Chios island, School of Business

### I ERUA WP5: Re-Imagining Campus

The University of the Aegean leads 3 ERUA Flagship Initiatives: "**Aeiforia**" for Sustainable Development, "**ERUAhAus**" for Creativity, and "**Digital Reform**" for the Digital Connectivity of the 5 partner European Universities and the regions and communities in which they operate.

Universities today, in addition to their educational role, conducting scientific research and creating value chains in science, technology and social innovation, are called upon to interact, co-create and achieve a significant impact on regional, national and global well-being and prosperity.

ERUA Universities, as **Fourth Generation Universities**<sup>1</sup>, embrace a proactive and dynamic approach to addressing societal challenges and fostering innovation. They place a strong emphasis on the practical application of research and the integration of academic knowledge with real-world problems. They actively seek interdisciplinary collaboration, entrepreneurship, and knowledge transfer to create tangible impact in the real world. ERUA Universities are not solely focused on producing graduates; they also prioritize generating knowledge that addresses pressing societal issues and contributes to the well-being and prosperity of communities at the local, regional, national, and global level.

In the framework of [ERUA](#), the University of the Aegean, as a partner of the Alliance, organized in May a series of events **#ERUA Entrepreneurship Days 2023**, focused on Entrepreneurship and Regional Innovation. The events aimed at:

- Opening a discussion for the evolving role of universities in economies and societies and the factors that have shaped this role in a historical and comparative context.
- Mentoring & developing skills for Early Career Researchers in Scientific Entrepreneurship and transferring entrepreneurial best practices and new academic knowledge.

<sup>1</sup> *Fourth Generation University*" (Pawlowski 2009).

- Fostering collaboration among ERUA students and young citizens to work in teams, exchange experiences and ideas, giving inspiration and hope that the way we live and use our resources on the planet becomes smarter, sustainably beautiful and more creative.
- Presenting the work progress of the ERUA digital connectivity systems.

The events attracted the interest of ERUA Academics, Early Career Researchers, students and experts from the ERUA alliance universities, entrepreneurs, specialists, social and policy actors, as well as citizens from Greece and Europe.

## #ERUA Entrepreneurship Days 2023 events:

- **5<sup>th</sup> Workshop for Early Career Researchers (ECRs) “Entrepreneurship in Science & Arts”**, (ERUA –WP2, RUC& UAegean), 17-19 May
- **4<sup>th</sup> Workshop “Reform Universities, Society and Entrepreneurship: Current views and future research agenda”**, (ERUA –WP2, RUC& UAegean), 18-20 May
- **1<sup>st</sup> #ERUAhAckaThon: “Accelerating Aegean Islands: Entrepreneurial, Sustainable, Resilient, Creative & Multi, - inter, - trans-disciplinary Communities”**, (ERUA, WP5, UAegean, hybrid, interregional), 24-26 May
- **2<sup>nd</sup> Digital Escape Meeting**, (ERUA, WP5, UAegean, hybrid, interregional), 24-26 May

## Recognized invited speakers with significant presentations:

- ✓ **Dr. Charis Alexopoulos**, *Postdoc Researcher, Information Systems Lab, Dept. of Information and Communications Systems Engineering, UAegean*: «**Impact of your Research: steps to starting up an enterprise**»
- ✓ **Mrs Marina Imocrante**, *Ph.D, and Scientific development officer, Université Paris 8*: **What are the devices and laws that allow start ups? Intellectual property rights, copyright & patent rights issues at European and national level**”
- ✓ **Dr. Pantelis Angelidis**, *Professor, University of Western Macedonia, of Founder of VIDAVO*: **“Sharing experiences in e Health and Entrepreneurship”**
- ✓ **Mrs Evangelia Bista**, *M.Sc.in Business Administration, UAegean, Learning Specialist at Ministry of Finance, Co Founder of Kapa3: The Cancer Guidance Center KAPA3 (<https://www.kapa3.gr/>)*
- ✓ **Dr. Tasos Vasiliadis**, *Entrepreneur, Researcher, President iED & Founder of the Innovation Park JOIST (a phygital innovation & knowledge transfer system)*: **The story of an Alumni UAegean Ph.D student**
- ✓ **Stavros Kalognomos**, *Executive Secretary of the CPMR Balkan & Black Sea Commission, France*: **Blue Economy for a Sustainable Future**

- ✓ **Bill Stathopoulos**, *Growing B2B SaaS & Tech companies, Growth Marketer, Marketing Instructor & Advisor: Marketing Planning*
- ✓ **Irene Hernandez**, *Founder and CEO & Chiara Casoni Garcia, Head of Business Development & Partnerships (Gataca):Gataca Wallet Capabilities and Demo*
- ✓ **Jan Du Caju**, *Senior system architect (KU Leuven, UNA Europa):EBSI Wave 2 Transcript of Records Success Story*
- ✓ **Johannes Posel**, *IT Security Coordinator (Freie Universität Berlin): Bloom Hub and ERUA HEIs LMS integration possibilities*

## #ERUA Entrepreneurship Days 2023 in numbers

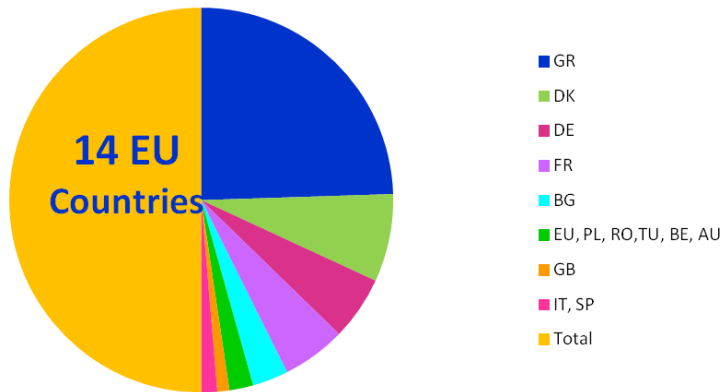
### Knowledge Transfer

- ✓ **16 scientific presentations, perspectives** in the dialogue of the role of reform universities in Society and Entrepreneurship shaping the future research agenda.
- ✓ **28 speeches on strategic policies, digital systems, good practices, models**, and experiences focused on entrepreneurship and innovation from academics and researchers, entrepreneurs, ICT specialists, social activists, policy and social actors,
- ✓ **1#ERUAhAckaThon competition: "Accelerating the Aegean Islands for entrepreneurial, sustainable, resilient, creative, interdisciplinary communities"**addressing challenges and problems of the Aegean islands and focusing on entrepreneurship, sustainability and resilience, blue economy practices, creative and innovative initiatives, community euphoria and wellbeing, in an effort to stimulate dialogue around key issues in insular communities, so to unveil possible solutions collectively and achieve social change.
- ✓ **5 Project Ideas for the #ERUAhAckaThon: *Nomad School, Wasteland-Wash -up, AWARE, ECOBOAT, [ECC] Explore Chios Culture*, by intercultural ERUA student groups** suggesting solutions of local, regional and global problems and campus connectivity (ERUA).

### Interaction

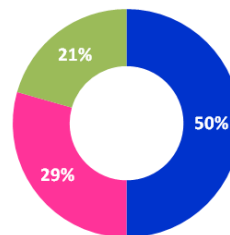
- ✓ 17 European & National Universities (5 ERUA)
- ✓ 10 Enterprises (European, national and local)
- ✓ 7 Policy Actors & 2 NGOs
- ✓ 36 Academics &37 Early Career Researchers
- ✓ 15 competing students: 4 from Roskilde University, 2 from the University of Konstanz, 11 from the University of the Aegean
- ✓ 34 representatives of local, regional, national and European agents, as well as citizens
- ✓ 31 managers, technicians and specialists

## 149 Participants from 14 European countries



## ERUA Entrepreneurship Days 2023

Universities Entreprises Policy organizations



## Next Steps

- ✓ **Digital Dialogues on Science** and Citizenship (ERUA Science Cafes), are coming soon
- ✓ **A Travelling Summer Seminar** in Paris 8 University with the active participation of the ERUAhAckaThon intercultural student teams, focused on project development in collaboration with the new student groups.
- ✓ ERUAhAckaThon students present their projects in the ***CRESCENTO Circular Economy Summer School (Athens)***, and the ***Aegean Bioeconomy, RI*** event (Mytilene), September 2023.
- ✓ **ERUAhAckaThon students travel to Roskilde**, in Denmark and present their projects during the ***3<sup>rd</sup> ERUA SUMMIT***, 11-12 October 2023.
- ✓ **2<sup>nd</sup> ERUAhAckaThon goes Urban, in Paris**, October 2023, "Urban Mobility and inclusive, safe, resilient and sustainable cities and neighborhoods". A new call will be published to engage citizens and students & 1st ERUAHackathon Students as mentors.



# #ERUA Entrepreneurship Days 2023 Gallery

**#1<sup>st</sup> ERUA Hackathon 2023** May 24-26

**Accelerating Aegean Islands**  
*Entrepreneurial, Sustainable, Resilient, Creative Multi-, inter-, trans-, disciplinary Communities*

#ERUAHackDays, Chios Island

WPS Re-imagining Campus: 2nd & 3rd Flagship Aniforia for Sustainability | ERUAhaus for Creativity

**REFORM UNIVERSITIES, SOCIETY AND ENTREPRENEURSHIP: Current views and future research agenda**

4<sup>th</sup> Research Group Workshop

18-20 May

**2<sup>nd</sup> Digital Escape Meeting**

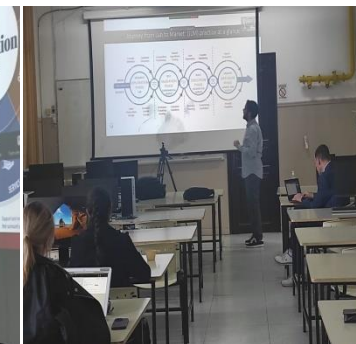
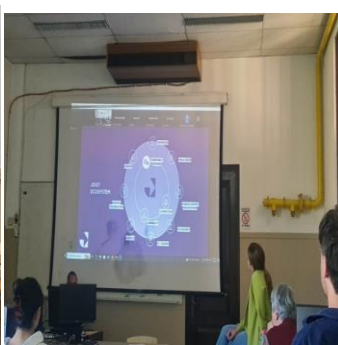
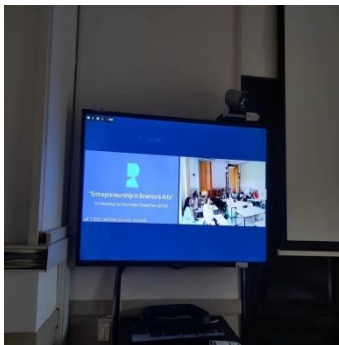
24-26 May 2023 | Chios island  
University of the Aegean

WPS Re-imagining Campus | 1<sup>st</sup> Flagship Initiative Digital Reform in ERUA

**Entrepreneurship in Science & Arts**

5<sup>th</sup> Workshop for Early Career Researchers

17-19 May  
Chios Island, University of the Aegean



If you need more information and access to the **#ERUA Entrepreneurship Days 2023** presentations, please contact us:

- ✓ ERUA UAegean Office email: [erua-eui@aegean.gr](mailto:erua-eui@aegean.gr), Tel.: +30 22510 36093
- ✓ Share with us the moments from the 1st #ERUAhAckaThon moments: Info [here](#)

Connect with us:

- ERUA UAegean Group in [Facebook](#)
- ERUA UAegean in [You Tube](#)
- ERUA Website: [www.erua-eui.eu](http://www.erua-eui.eu)
- ERUA Page in [Facebook](#)

## The UAegean Team



### Disclaimer

*The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.*